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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/270,780	03/17/1999	IKUO HIYAMA	503.36984X00	2934
20457	7590 11/27/2002			
ANTONELI	LI TERRY STOUT A	EXAMINER		
10001.01	SEVENTEENTH ST	QI, ZHI QIANG		
ARLINGTON	I, VA 22209		ART UNIT	PAPER NUMBER
			2871 DATE MAILED: 11/27/2002	#19
			DATE MAILED: 11/2//2002	+11

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Application No.		Applicant(s)					
Office Action Summary		09/270,780		HIYAMA ET AL.					
		Examiner		Art Unit					
		Mike Qi		2871					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address									
Period for R		/ 10 0ET TO EVI		E) EDOM					
THE MAI - Extensions after SIX (- If the peric - If NO peric - Failure to - Any reply	TENED STATUTORY PERIOD FOR REPLY LING DATE OF THIS COMMUNICATION. so fitime may be available under the provisions of 37 CFR 1.13 (6) MONTHS from the mailing date of this communication. and for reply specified above is less than thirty (30) days, a reply do for reply is specified above, the maximum statutory period we reply within the set or extended period for reply will, by statute, received by the Office later than three months after the mailing tent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, howey within the statutory mir vill apply and will expire to cause the application to the same th	ever, may a reply be time nimum of thirty (30) days SIX (6) MONTHS from to become ABANDONED	will be considered timel he mailing date of this of (35 U.S.C. § 133).	y. ommunication.				
	esponsive to communication(s) filed on 24 C	October 2002 .							
<i>,</i> —		is action is non-fi	nal.						
7—	nce this application is in condition for allowa			osecution as to th	e merits is				
closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. Disposition of Claims									
4)⊠ Cla	im(s) <u>1-3,5-22,25,26,29,30,33 and 34</u> is/ar	e pending in the	application.						
4a)	Of the above claim(s) is/are withdraw	wn from consider	ation.						
5)⊠ Cla	nim(s) <u>11 and 19</u> is/are allowed.								
6)⊠ Claim(s) <u>1-3,5-10,12-18,20-22,26,30 and 34</u> is/are rejected.									
7)⊠ Cla	nim(s) <u>25,29 and 33</u> is/are objected to.								
8) Claim(s) are subject to restriction and/or election requirement. Application Papers									
9) <u></u> The	specification is objected to by the Examine	r.							
10) <u></u> The	drawing(s) filed on is/are: a) accept	pted or b)⊡ object	ted to by the Exan	niner.					
	pplicant may not request that any objection to the								
11)☐ The proposed drawing correction filed on is: a)☐ approved b)☐ disapproved by the Examiner.									
If approved, corrected drawings are required in reply to this Office action.									
12) <u></u> The	oath or declaration is objected to by the Ex	aminer.							
Priority under 35 U.S.C. §§ 119 and 120									
13)⊠ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).									
a)⊠ <i>A</i>	All b)☐ Some * c)☐ None of:								
1.[Certified copies of the priority document	s have been rece	eived.						
2.[☐ Certified copies of the priority document	s have been rece	eived in Application	on No					
3.[* See	Copies of the certified copies of the prior application from the International Bu the attached detailed Office action for a list	reau (PCT Rule	17.2(a)).		Stage				
14)∏ Ackr	nowledgment is made of a claim for domesti	ic priority under 3	5 U.S.C. § 119(e) (to a provisiona	l application).				
a) The translation of the foreign language provisional application has been received. 15) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.									
Attachment(s)									
2) Notice of	References Cited (PTO-892) Draftsperson's Patent Drawing Review (PTO-948) on Disclosure Statement(s) (PTO-1449) Paper No(s) _	4)		(PTO-413) Paper No atent Application (PT					
	1.05								

DETAILED ACTION

Claim Rejections - 35 U.S.C. § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-3, 5-7, 10, 12-14, 17-18, 20 and 22 are rejected under 35 U.S.C. 103(a) as being unpatentable over the Applicant admitted prior art in view of US 5,587,816 (Gunjima et al).

Claims 1, 13 and 20, the Applicant admitted prior art (the "background of the invention" paragraph in the specification, especially in Figs. 32 and 35) discloses a structure of a liquid crystal display device comprising:

(concerning claim 1)

- an illumination device (51,53,54 and 56);
- a light control element (40) arranged at a projected light side of the illumination device;
- a reflective polarizer (30) arranged at an upper portion of the light control element (40), so that the polarized light transmission axis (31) of the reflective polarizer is adjusted so as to be substantially perpendicular or substantially parallel to a control axis of the light control element (40) (see Figs.35, 36);

(concerning claims 13 and 20)

- a liquid crystal display element (20) for controlling polarization of projected light projected from the reflective polarizer (30), so that the major axis direction of a pixel is arranged approximately parallel to a direction wherein the linearly polarized light component of the projected light projected from the illumination device (51,53,54 and 56) is high;

- a screen (10AA) arranged at an upper portion of the liquid crystal display element (see Fig.32);
- the light control element (40) is the only light control element arranged between the illumination device (51,53,54 and 56) and the reflective polarizer (30).

Applicant admitted prior art also discloses (page 5, lines 5-6) that the viewing angle is widened by the screen (10AA).

Although the Applicant admitted prior art does not expressly disclose that the polarized light transmission axis of the reflective polarizer is adjusted to be substantially perpendicular or substantially parallel to a control axis of the light control element, but the Figs. 35 and 36 of the prior art arrangement shows a polarized light transmission axis (31) parallel to a control axis of the light control element (40) (Fig. 35) or the reflective polarizer (30) in which the polarized light transmission axis (31) is arranged approximately perpendicularly to the optical axis (41) of the light control element (40) (Fig. 36), and the effect of the polarizer is to adjust the transmission axis and increase the transmission rate, and that is the polarizer's function.

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Gunjima discloses (col.5, lines 30-41) that the polarizing sheet provided on the light-incident side of the liquid crystal display element, such that the transmittance thereof is maximized with respect to the **p** polarized light component which is emitted from the polarized light separator.

Gunjima also discloses (col.3, lines 11-15 and col.2, lines 27-31) that the s polarized light component is reflected and is reused.

Therefore, the transmission axis of polarized light is adjusted and the transmission rate of the projected light from the illumination device is increased.

Gunjima also indicates (col.5, lines 36-41) that an average direction of an optical axis of polarization of a light ray emitted from the <u>flat light guide</u> in the <u>flat illumination device</u> approximately agrees with the optical axis of polarization of the polarizing sheet on the light-incident side of the liquid crystal display element, i.e., the polarized light transmission axis of the reflective polarizer is approximately in parallel with a major axis direction of pixel of the liquid crystal display element (because the **p** polarized light is transmitted), so as to obtain a maximized transmittance.

Therefore, it would have been obvious to those skilled in the art at the time the invention was made to arrange such reflective polarizer as claimed in claims 1, 13 and 20 for achieving maximum light transmittance and widen the viewing angle.

Claims 2-3, Gunjima discloses (col.5, lines 30-41) that the polarizing sheet provided on the light-incident side of the liquid crystal display element, such that the transmittance thereof is

maximized with respect to the **p** polarized light component which is emitted from the polarized light separator.

Gunjima also discloses (col.3, lines 11-15 and col.2, lines 27-31) that the s polarized light component is reflected and is reused.

Gunjima also indicates (col.5, lines 36-41) that an average direction of an optical axis of polarization of a light ray emitted from the flat light guide in the flat illumination device approximately agrees with the optical axis of polarization of the polarizing sheet on the light-incident side of the liquid crystal display element, i.e., the polarized light transmission axis of the reflective polarizer is approximately in parallel with a major axis direction of pixel of the liquid crystal display element (because the **p** polarized light is transmitted), so as to obtain a maximized transmittance.

Concerning claim 3, the optical axis of the s polarized light component is perpendicular to the optical axis of the p polarized light component, and the minor axis direction of the pixel also is perpendicular to the major axis direction of the pixel, so that the polarizer having the directivity of the light in a minor axis direction of the pixel.

Applicant admitted prior art also discloses (page 5, lines 5-6) that the viewing angle is widened by the screen (10AA).

Therefore, it would have been obvious to those skilled in the art at the time the invention was made to arrange such polarizer and screen as claimed in claims 2-3 for achieving maximized transmittance and widen the viewing angle.

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Claim 5, Applicant admitted prior art discloses (page 4, lines 23-25 and Fig.32) that a screen (10AA) has transparent portions in the shape of quadrangular pyramid at the displaying plane side and black absorbing bodies covering the intervals therebetween, i.e., a screen composed to absorb external light (because the black absorbing bodies) and to transmit projected light from the illumination device (because the transparent portions).

Claims 6 and 14, Applicant admitted prior art discloses (page 6, lines 10-20 and Fig.35) that in the light control element (40), generally, PET (polyethylene terephthalate) film having a birefringence material is used. So that the PET film is a birefringent medium, and that is arranged between the illumination device (51,53,54 and 56) and the light control element (40).

Claims 7, 18 and 22, Applicant admitted prior art discloses (page 4, lines 18-22) that the liquid crystal layer (13) is interposed between two transparent substrates (11A, 11B) and two polarizers are arranged on either side thereof.

Gunjima discloses (col.17, lines 36-67 and Fig.1) that a liquid crystal display element using a pair of absorbing type organic polarizing plates (9 and 10), so as to increase the contrast ratio.

Therefore, it would have bee obvious to those skilled in the art at the time the invention was made to use a pair of absorption type polarizers as claimed in claims 7, 18 and 22 for increasing the contrast ratio.

Claims 10 and 17, normally, the reflective color selective layer corresponding to the pixel of the liquid crystal element as shown in the Applicant admitted prior art Fig. 37 to display the color image.

Claim 12, Applicant admitted prior at discloses (Fig.37, 38) that a strip direction of the reflective color selective layer (506 or 512) coincides with an axis in a scattering direction of the screen so as to enhance the brightness of the color display, and that would have been at least obvious.

3. Claims 8, 15, 21 and 26, 30, 34 are rejected under 35 U.S.C. 103(a) as being unpatentable over Applicant admitted prior art and Gunjima as applied to claims 1-3, 5-7, 10, 12-14, 17-18, 20 and 22 above, and further in view of US 6,147,725 (Yuuki et al).

Claims 8, 15 and 21, Yuuki discloses (col.2, lines 19-54 and Fig.13) that a illumination device comprises:

- a flat waveguide (light guide 206) having a front plane and a rear plane, the front plane constituting a light projecting plane, the rear plane with a plurality of sawtoothed diffused reflection parts (208a-208d) having declined planes (depressed or protruded);
- a light source (lamp 201) arranged adjacently to the waveguide (206);
- a reflector (reflecting sheet 207) arranged at the rear plane of the waveguide and contacting the rear plane of the waveguide (206) (or the illumination device).
- the projected light from the light source (201) is propagated in the waveguide (206) and projected from the light projecting plane of the waveguide (206).

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Although Yuuki does not expressly disclose the declined plane of the reflector are manufactured to be mirrors, but using mirror plane for reflecting light was common and known in the art.

Yuuki also indicate (col.2, lines 50-54) that this reflection light is repeatedly carried out in the light guide plate (206), whereby the amount of light passing the polarizing separating film (205) is increased, thereby decreasing loss of the lamp light.

Therefore, it would have been obvious to those skilled in the art at the time the invention was made to arrange such illumination device as claimed in claims 8, 15 and 21 for increasing the amount of light passing the polarizer and decreasing the light leakage.

Claims 26, 30 and 34, the stripes on the reflectior are substantilly parallel to the major axis direction of a pixel of the liquid crystal display element would be an obvious technique to enhance the brightness of the display, because the stripes of the reflector parallel to the major axis of the pixel electrodes would achieve a higher luminous reflectance, and that would have been at least obvious.

4. Claims 9 and 16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Applicant admitted prior art and Gunjima as applied to claims 1-3, 5-7, 10, 12-14, 17-18, 20 and 22 above, and further in view of US 6,101,.32 (Wortman et al).

Claims 9 and 16, Wortman discloses (col.9, lines 24-67; col.13, line 59-col.14, line 2) that for isotropic materials, the reflectivity varies as a function of angle of incidence, i.e., the light would be controlled by using the isotropic medium. This principle describing the behavior

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of uniaxially birefringent system can be applied to create multilayer stacks having the desired optical effect for a wide variety of circumstances and applications. Therefore, it would have been obvious to those skill in the art at time the invention was made to use isotropic medium or uniaxial birefringent medium as the light control element as claimed in claims 9 and 16 for achieving the desired optical effect in various applications.

Allowable Subject Matter

- 5. Claims 11 and 19 are allowed.
- 6. Claims 25, 29 and 33 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 7. The following is a statement of reasons for the indication of allowable subject matter:

The prior art of record neither teaches nor discloses a liquid crystal display device comprises various elements as claimed, more specifically, as the following:

an angle range θ_1 wherein the brightness becomes ½ of the peak value from the illumination device satisfies: $\theta_1 \le \sin^{-1}(n \sin(\tan^{-1}(2d/t)))$ wherein **t** is thickness of substrate, **n** is refractive index of substrate, **d** is length of minor side of the pixel [claims 11 and 19];

the length ratio of the pixel in major axis direction to the minor axis direction is substantially 3:1 [claims 25, 29 and 33].

The closest references Applicant admitted prior art and the US 5,587,816(Gunjima et al) disclose that a LCD device using illumination device and polarized light separating sheet between a light guide and the display in which reusing the light to increase the brightness, but it does not disclose the specific relation of the angle range with the refractive index of substrate, the substrate thickness and the length of the minor side of the pixel as claimed in claims 11 and 19, and the specific ratio of the pixel in majoe axis drection to the minor direction as claimed in claims 25, 29 and 33.

Response to Arguments

8.. Applicant's arguments filed on Apr.16, 2002 have been fully considered but they are not persuasive.

Applicant's only arguments are as follows:

1) The references (including Applicant admitted prior art) do not disclose the feature of a polarized light transmission axis of the reflective polarizer is adjusted so as to be substantially perpendicular or substantially parallel to a control axis of the light control element as claimed in claims 1, 13 and 20.

Examiner's responses to Applicant's only arguments are as follows:

1) The references (including the Applicant admitted prior art) disclosed limitations written in the claims as the explanation above, such as the Figs.35 and 36 of the prior art arrangement shows a polarized light transmission axis (31) parallel to a control axis of the light

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control element (40) (Fig.35) or the reflective polarizer (30) in which the polarized light transmission axis (31) is arranged approximately perpendicularly to the optical axis (41) of the light control element (40) (Fig.36), and the effect of the polarizer is to adjust the transmission axis and increase the transmission rate, and that is the polarizer's function.

Especially, Applicant admitted prior art discloses (page 5, lines 5-6) that the viewing angle is widened by the screen (10AA). Gunjima discloses (col.5, lines 30-41) that the polarizing sheet provided on the light-incident side of the liquid crystal display element, such that the transmittance thereof is maximized with respect to the **p** polarized light component which is emitted from the polarized light separator. Gunjima also discloses (col.3, lines 11-15 and col.2, lines 27-31) that the s polarized light component is reflected and is reused.

Therefore, the transmission axis of polarized light is adjusted and the transmission rate of the projected light from the illumination device is increased.

Gunjima also indicates (col.5, lines 36-41) that an average direction of an optical axis of polarization of a light ray emitted from the flat light guide in the flat illumination device approximately agrees with the optical axis of polarization of the polarizing sheet on the light-incident side of the liquid crystal display element, i.e., the polarized light transmission axis of the reflective polarizer is approximately in parallel with a major axis direction of pixel of the liquid crystal display element (because the **p** polarized light is transmitted), so as to obtain a maximized transmittance.

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Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this 9.

Office action. Accordingly, THIS ACTION IS MADE FINAL. See MPEP § 706.07(a).

Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE

MONTHS from the mailing date of this action. In the event a first reply is filed within TWO

MONTHS of the mailing date of this final action and the advisory action is not mailed until after

the end of the THREE-MONTH shortened statutory period, then the shortened statutory period

will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR

1.136(a) will be calculated from the mailing date of the advisory action. In no event, however,

will the statutory period for reply expire later than SIX MONTHS from the date of this final

action.

The prior art made of record and not relied upon is considered pertinent to applicant's 10.

disclosure.

Any inquiry concerning this communication or earlier communications from the examiner 11.

should be directed to Mike Qi whose telephone number is (703)308-6213.

Mike Qi

November 22, 2002

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